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Uptown Oakland Restaurants/Bars Will Celebrate Monday Night's Paramount Theater Premier with "Moneyball Specials"

Oakland, CA – September 15, 2011 – Fans planning to stargaze at the upcoming Moneyball premier at Oakland's Paramount theater this coming Monday Night, September 19, may not have tickets to attend the screening or post party, but they are not about to go hungry either.

Even the most famous of the local restaurants and bars in the Lake Merritt/Uptown community benefit district are coming to the rescue of hungry Brad Pitt fans by offering a number of special dishes and drinks.

Some of the restaurants and drinking establishments are among the area's most popular:

- Pican, (2295 Broadway) is offering \$5 Pican Pale Ale, Wine, and Tennessee Margarita/\$6 Shrimp Beignets
- Mama's Vietnamese, (365 19th) is featuring 15% off all of their entrees
- Luka's Tap Room (2221 Broadway) is offering a \$3 Trumer Pilsner, Racer 5 and Guinness plus \$5 margarita or glass of wine/ \$1 oysters.
- The Layover, located at 1517 Franklin Street (offering \$3 microbrew drafts/\$4 cocktails/\$6 high end wines/If Moneyball is mentioned, specialty cocktail half off)

"The Uptown District is working hard to help coordinate the evening's celebrations," says District Manager, Steve Snider. "Word of mouth has taken off and we're expecting a lot of fans to come out and enjoy the nightlife that we've all come to expect in the Uptown at events like First Friday." Snider said the best chance to make a star sighting will be before the screening at Paramount Theater between 4:30 and 6:00 PM, and after the screening between 7:30 and 8:30 PM when the attendees lucky enough to have a ticket to the post screening party walk over to the Fox Theater.

For more details on other participating restaurants/bars and for details on the specials, please visit: <http://www.lakemerritt-uptown.org/moneyball-specials.html>

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The Downtown Oakland and Lake Merritt/Uptown District Association were formed in February 2009. Property owners in both Downtown Oakland and the Lake Merritt/Uptown Districts voted by a margin of almost 8 to 1 to



support a voluntary property tax to fund services that would improve the quality of life in their respective communities. The associations meet and function jointly. Services funded by these Districts include maintaining cleanliness and order in the public rights of way, improving district identity and advocating on behalf of the area's property owners, business owners and resident.